

# Jeremy L. Vaught

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## Skills

Project Management  
Web Development  
Social Media Consulting  
Loves trying on hats

Web Strategy  
Database Management  
Political Campaign Digital

## Technologies

PHP  
OOP  
GIT  
HTML5/CSS3  
XML, JSON, RSS  
MVC  
LAMP  
Zend

Relational DBs  
Laravel 4.\*, 5.\*  
CodeIgniter  
Expression Engine  
Javascript  
API Development  
Sales Force  
BaseCamp

## Experience

**Zibtek, Salt Lake City, UT** · Jun 2014 – Present

*Sr. Tech Lead*

Technical Project Management, developer development, and tool builder.

Managing Projects with our remote developers for a variety of companies from startups to major Silicon Valley companies such as Livefyre and Adobe. I work with the client to establish an Agile development cycle, sprint planning, communication including standups and scrums, etc. Each project and client requiring a unique approach to the Agile mixture.

The teams I manage are so remote they are offshore in Pune, India. So I make sure all of the above is now carried through to completion with regular communication, relying heavily on the ticketing system, unblocking blockers, etc.

Developer development is helping developers continue to improve their trade where I can be helpful. Examples are encouraging unit testing, improved git management, exploring different design patterns, and tool choice.

I'm also putting my keyboard to work writing tools to streamline what I and my team do.

**Vaught Consulting LLC., Phoenix, AZ** · Nov 2010 – Present

*Social Media Strategy / PHP Developer*

Focusing on client projects for Social Media Strategy and implementation as well as web development and my work with political campaigns. Some Social examples are: creating and implementing strategies that include updating the client's website/blog, Google+, Facebook and Twitter; identifying and engaging thought leaders in all areas of the web such as bloggers/youtubers/podcasters/etc.; planning and hosting online events to continue to build momentum; comment marketing; and more.

In the area of web development, I am able to help companies both with greenfield projects and since I've been doing PHP since version 4 I've also maintained and moved older project to modern PHP and modern frameworks, primarily Laravel.

**Romney For President Inc., Boston, MA** · May 2012 – Nov 2012

*Digital Department Special Projects Manager*

Capitalizing on my experience in political campaigns, social media, and developer background, I successfully completed multiple projects including but not limited to: maintaining the national campaign store, conceptualizing the design of a next generation call from home system, and streamlining the data collection process from all incoming sources (i.e. donors, Facebook, and website sign-ups including volunteers, coalitions, and other forms). This streamlined data is now utilized for the purposes of maintaining one central list for fund-raising, event notification, voter outreach, etc. This system has become the blueprint for the future of RNC data collection and storage.

**Newt 2012 Inc., Washington, DC** · Nov 2011 – May 2012

*Social Media Director / Digital Director*

Coordinated the establishment and management of Newt 2012 campaign Social Media properties, including Facebook, Twitter, YouTube, Google+, Foursquare, and Flickr. Successfully launched the first presidential candidate on Instagram and Pinterest. Collaborated with coalitions building, online fundraising and donor networks, email marketing, and every facet of the campaigns digital image.

I also maintained the web presence for our primary site and donation page as well as building many one-off sites. Additionally I built volunteer tools. Examples are streamlining maintaining twitter and Facebook across all the states, and building a Call From Home system used to make many thousands of calls to ID and GOTV.

**Friends of John McCain Inc., Phoenix, AZ** · Aug 2009 – Nov 2010

*Social Media Manager / Web Strategist*

Created and managed the Internet strategy for the McCain 2010 Senate Re-Election Campaign. This includes managing the email campaigns, maintaining and updating the website, JohnMcCain.com, as well as creating and maintaining smaller single purpose sites. Duties also include running Twitter, Facebook, text message and YouTube accounts. Additional duties include blogger outreach and leading a small team monitoring and responding to what others are saying on the Web.

**Seismic Inc., San Francisco, CA** · Dec 2007 – Jan 2009

*Content Creator / Blogger*

Leading a small team of bloggers to create timely, well written content for the corporate blog. This includes keeping the Seismic community engaged with the content and continually adding useful and relevant subject matter from within the Seismic community as well as from outside of it.

**Electric Sheep Company, Washington D.C.** · Dec 2006 – Apr 2007

*Project Manager / Producer*

Held the position of Project Manager overseeing the corporate builds in the virtual world of Second Life. Built amazing projects for companies such as IBM Codestation, the largest home builder in Italy, AOL, STA Travel, Bantam Books with Dean Koontz, NBA All-Star Weekend, NBC Virtual Tree lighting, WEF in Davos, etc.

**Fidelity National Financial, Santa Ana, CA** · Oct 2005 – Jan 2007

*Lead PHP Software Engineer*

As the lead corporate PHP developer, I created and maintained dynamic web sites and databases. I initially had to build my entire development environment and managed full implementation from development to deployment. In the course of my job, I initiated, planned, and executed every aspect of my projects. I effectively organized the budget, timeline and scope of projects by maintaining communication with clients and providing appropriate documentation and deliverables.

**UPS, Phoenix, AZ** · May 1998 – May 2005

*District Software Engineer*

Created applications to assist operations and management to complete tasks which were time consuming and provided valuable, timely information.

## **Education**

**Bachelor of Science** · **Computer Information Systems**

DeVry University · Phoenix, Arizona

Graduated: October 2002